GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:796
ANSWERED ON:28.07.2005
LOW QUALITY OF REGIONAL TRANSMISSION
Singh Shri Prabhunath

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the programmes telecast from the regional transmission centres of the country have mostly sub-standard programmes;

(b) if so, the reasons therefor;

(c) the measures being taken by the Government to improve regional programmes;

(d) whether regional producers exploit the technicians and artistes for producing low-cost programmes; and

(e) if so, the concrete measures taken by the Government in this regard?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) No, Sir.

(b) Does not arise.

(c) Prasar Bharati have informed that the measures include earmarking a time band for regional programmes, production of programmes based on Indian classics, allotment of time slots to outside producers for the telecast of programmes in different genres/formats.

(d) Prasar Bharati have informed that they have not received any specific complaint of this nature.

(e) Does not arise.